The Business of Farming Workshop

Location: UF/IFAS Extension Polk County

(1702 S Holland Pkwy, Bartow, FL 33830)

Hours: 5:30 pm – 8:00 pm

Date: March 30 & April 06, 2023

Phone: 863-519-1049

Cost: \$25.00

Instructors:

Luis O. Rodriguez, UF/IFAS Extension, Polk County

Jonael Bosques, UF/IFAS Extension, Hardee County

• Trent Blare, UF/IFAS Extension, Tropical REC - Homestead

Register for this class at:

https://www.eventbrite.com/e/the-business-of-farmingworkshop-tickets-483351987807

Learn knowledge and strategies on how to create a successful agricultural business in today's competitive market.

Topics will include:

- Description of a Company
- Marketing Plan
- Operational Plan

- Human Resource Plan
- Financial Plan
- Executive Summary

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