



# PDPW Dairy Insights Summit

Sheraton Hotel, 706 John Nolen Dr., Madison, WI 53713

DECEMBER 1, 2021

registration 9:30 am welcome 10:00 conclusion 3:45 pm

The last year has been as instructive as it has been challenging.

To make intelligent investments within your organization in the name of progress, *you must understand how whole industries are interrelated.*

Join us as we explore the implications of food-system disruptions, cast a global view at sustainability and dissect unfolding consumer trends.

## Just around the bend in consumer trends

Food and agriculture thought leader, **Charlie Arnot**, will lead us on a journey to consider the temperamental relationship between consumers and food. Which trends emerged from the pandemic that are here to stay? How might these new habits shape future opportunities for dairy? Together, we'll explore the potential impacts for the dairy industry and what it may mean for you.



## Sustainable milk production, globally speaking

From a worldwide perspective, our approach to milk production is impacted by factors that change by the minute. Prepare to lean in to this panel discussion with **Dan Peerless**, **Jay Waldvogel** and **Mary Ledman** as we examine current milk production levels around the world and what sustainability looks like from a global standpoint.

## Protecting welfare despite disruptions

Though decades of pandemic modeling predicted potential problems, the magnitude of COVID-19's impact on the food supply chain was unexpected, especially within livestock production. **Jeremy Marchant** will outline key learnings from 2020. How did a 45% reduction in pig-processing capacity and surplus carcass disposal effect owners, workers and animals? What welfare implications and take-aways were brought to light in the midst of all the chaos?

## Agriculture: we're all connected

Dairy, beef and pork sectors were thrown a lot of curve balls in 2020. Regardless of the inherent differences, there's much we can learn from each other. With an eye on the pork industry, **Keri Retallick** and **Howard "AV" Roth** will analyze the breakdown of the supply chain, disruptions to market access and health implications on humans and hogs. Roll up your sleeves for a new perspective on problem solving and strengthening weak links in the market chain.

# SESSION PRESENTERS



**Charlie Arnot** is CEO of the Center for Food Integrity, a non-profit organization dedicated to building consumer trust and confidence in today's food system. With nearly 30 years of experience in communications, issues management and public relations in the food system, his commitment to excellence, innovation and integrity have positioned him as a trusted advisor to CEOs, government leaders and executives.



**Daniel Peerless**, Nestlé's global sustainable sourcing lead for dairy, meat, poultry and eggs, is responsible for setting the definitions of sustainably sourced dairy and meat ingredients within the Nestlé supply chain. He also manages animal-welfare initiatives and is a technical lead for many of the dairy greenhouse-gas reduction projects being initiated with Nestlé global suppliers.



**Mary Ledman** Mary Ledman is a global dairy strategist with RaboResearch. A thought leader with extensive knowledge of international dairy markets and policy, she leads a team of nine analysts around the globe and analyzes developments in

regional and global dairy markets. She's also tasked with developing the bank's medium-term dairy forecasts and advising on its engagement with the dairy industry.



**Jay Waldvogel** is senior vice president of strategy and global development for Dairy Farmers of America (DFA). He leads DFA's strategic planning process, provides support to its business leaders and guides its expanding global activities. Jay has more than 25 years of experience in the global dairy industry including having lived and worked overseas for more than a decade with dairy companies Campina in Europe and Fonterra Co-operative Group in New Zealand.



**Dr. Jeremy Marchant** is a research animal scientist with the United States Department of Agriculture – Agricultural Research Service. Based in West Lafayette, Indiana at the Livestock Behavior Research Unit, he has researched pig and dairy cattle welfare and behavior for 31 years following his PhD on gestating sow welfare at the University of Cambridge. He has worked mainly in the United Kingdom (11 years) and the United States (20 years), with research stays in Denmark and Canada.



**Keri Retallick** is executive vice president for the Wisconsin Pork Association and has served more than 35 years in the food and agriculture industry. She has led projects within the swine, beef, dairy and poultry industries. Her experience in sustainability includes expertise in animal well-being, biosecurity, economic feasibility, environment, food safety and human resources.



**Howard "AV" Roth**, a fifth-generation hog farmer near Wauszeka, Wis., owns and operates Roth Feeder Pigs Inc., a 3,000-head farrow-to-wean operation. He has served on the National Pork Producers Council for the past eight years and is currently the NPPC president. Roth also presently serves as chairman of the Wisconsin Pork Association's Swine Health Committee.



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**Dairy Insights Summit**

*You owe it to yourself and the world to actively engage...**you must contribute.***  
– author Ryan Holiday

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December 1  
Sheraton Hotel, Madison, WI

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