

# TRADE SHOW CONTRACT

## Missouri Livestock Symposium December 6 & 7, 2019

Book and pay for your booth,  
advertisement or sponsorship by  
August 1, 2019 and receive a **FREE**  
business card ad in our program book.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Office Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Webpage \_\_\_\_\_

\_\_\_\_\_ I will need a forklift to unload outside equipment (Bronze level and higher).

- Inside booths are 8' x 10' and include back and side curtains, table and two chairs. Outside booths are 16' x 30'.  
(Contact us for pricing on larger outside booth spaces.)
- No peanuts or popcorn allowed.

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|--|--|--|
| <input type="checkbox"/> <b>Platinum Level</b><br>\$2,000 and up<br><br>select option >>                 | <input type="checkbox"/> Trade Show Booth<br><input type="checkbox"/> Inside only <input type="checkbox"/> Outside only<br><input type="checkbox"/> Inside and outside<br><input type="checkbox"/> No trade show booth | <ul style="list-style-type: none"><li>◇ Platinum level sponsor listing in program book.</li><li>◇ Full page color ad in program book.</li><li>◇ Webpage banner with link in premium location.</li><li>◇ Premium logo on trade show flyer/program flyer.</li><li>◇ Room/section sponsors – logo on sign outside room and in section in program book.</li><li>◇ Friday night sponsor recognition and introduction.</li><li>◇ Banner displayed in auditorium. <b>Banner size 3' x 5'.</b></li><li>◇ Website link with logo. ◇ Friday night reception.</li></ul> |
| <input type="checkbox"/> <b>Gold Level</b><br>\$1,000<br><br>select option >>                            | <input type="checkbox"/> Trade Show Booth<br><input type="checkbox"/> Inside only <input type="checkbox"/> Outside only<br><input type="checkbox"/> Inside and outside<br><input type="checkbox"/> No trade show booth | <ul style="list-style-type: none"><li>◇ Gold level sponsor listing in program book.</li><li>◇ Half page color ad in program book.</li><li>◇ Logo on trade show and program flyer.</li><li>◇ Friday night sponsor recognition and introduction.</li><li>◇ Banner displayed in auditorium. <b>Banner size 3' x 5'.</b></li><li>◇ Website link with logo. ◇ Friday night reception.</li></ul>   |
| <input type="checkbox"/> <b>Silver Level</b><br>\$500<br><br>select option >>                            | <input type="checkbox"/> Trade Show Booth<br><input type="checkbox"/> Inside only <input type="checkbox"/> Outside only<br><input type="checkbox"/> Inside and outside<br><input type="checkbox"/> No trade show booth | <ul style="list-style-type: none"><li>◇ Silver level sponsor listing in program book.</li><li>◇ Friday night sponsor recognition and introduction.</li><li>◇ Banner displayed in auditorium. <b>Banner size 3' x 5'.</b></li><li>◇ Website link silver level sponsor page.</li><li>◇ Friday night reception.</li></ul>   |
| <input type="checkbox"/> <b>Bronze Level</b><br>\$350<br><br>select option >>                            | <input type="checkbox"/> Trade Show Booth<br><input type="checkbox"/> Inside only <input type="checkbox"/> Outside only<br><input type="checkbox"/> Inside and outside<br><input type="checkbox"/> No trade show booth | <ul style="list-style-type: none"><li>◇ Bronze level sponsor listing in program book.</li><li>◇ Website link.</li><li>◇ Friday night reception.</li></ul>  |
| <input type="checkbox"/> <b>Supporter Level</b><br>\$250   | <input type="checkbox"/> Trade Show Booth (inside only)<br><input type="checkbox"/> No trade show booth  | <ul style="list-style-type: none"><li>◇ Supporter level sponsor listing in program book.</li><li>◇ Website link.</li><li>◇ Friday night reception.</li></ul>   |
| <input type="checkbox"/> <b>Program Book Advertisement only &gt;&gt;</b><br>All advertisements in color. |  | <ul style="list-style-type: none"><li><input type="checkbox"/> 1/4 page = \$250.00</li><li><input type="checkbox"/> 1/2 page = \$500.00</li><li><input type="checkbox"/> Full page = \$750.00</li></ul>  |

\$\_\_\_\_\_ **Amount Enclosed.** Make checks payable to Missouri Livestock Symposium

**Photo Release:** I hereby give permission to the Missouri Livestock Symposium and University of Missouri Extension to use photographs of me taken for programs or promotions of said conference. I also recognize that these photographs are the property of the Missouri Livestock Symposium and University of Missouri Extension.

### Mail payment and this form to:

Missouri Livestock Symposium  
503 E. Northtown Road, Kirksville, MO 63501

\_\_\_\_\_  
Signature of Vendor or Agent