

YOUNG CATTLEMEN'S LEADERSHIP ACADEMY

WHEN:

**Saturday, December 2nd
10am - 12am**

WHY:

Gain experience through expanded industry exposure and education. This two hour seminar is designed to expose participants to leaders from segments of the beef industry off of the farm or ranch including: policy development, industry advocacy, leadership development and industry communications.

FEATURING:

- **Kevin Kester: President Elect , National Cattlemen's Beef Association (NCBA)**
- **Kent Bacus: Director of Legislative Affairs, NCBA**
- **Ryan Goodman: Director of Grassroots Advocacy and Spokesperson Development, NCBA**
- **Minnesota Beef Industry Leaders**

AGES 16-22

**ADVANCED
TICKETS:**

Register at: www.mnsa.org

SPONSORS:

- **Minnesota State Cattlemen's Assoc.**
- **MN Beef Council**
- **National Cattlemen's Beef Association (NCBA)**

WHERE:

**Double Tree Hotel
Bloomington, MN
7800 Normandale Blvd.
Minneapolis, MN 55439**



**National Cattlemen's
Beef Association**



WWW.MNSCA.ORG